

Ross Dawson bios

EXTENDED

Ross Dawson is globally recognized as a leading futurist, keynote speaker, entrepreneur, and authority on business strategy. He is Founding Chairman of four companies: international consulting and ventures firm Advanced Human Technologies, futures think-tank Future Exploration Network, leading events firm The Insight Exchange, and online start-up Repyoot.

Strong demand for Ross's expertise has seen him deliver keynote speeches across six continents and consult to leading organizations worldwide such as Ernst & Young, Macquarie Bank, Microsoft, News Corporation, Procter & Gamble and many others.

He is author of the Amazon.com bestseller *Developing Knowledge-Based Client Relationships*, now out in its second edition, and the acclaimed book *Living Networks*, which foresaw the social networking revolution. He also writes the highly influential *Trends in the Living Networks* blog, has written White Papers for organizations including SAP and Microsoft, and has published over 100 articles in leading publications worldwide.

Ross's frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, New York Times, The Guardian, and many others.

Ross has run executive education programs and lectured at numerous top-tier academic institutions around the world, including Australian Graduate School of Management, Institute of Banking & Finance, and the University of Virginia.

Previously Ross worked in senior positions in London, Tokyo and Sydney with organizations including Merrill Lynch, NCR and most recently Thomson Financial as Global Director – Capital Markets. He holds a B.Sc (Hons) from Bristol University and a Grad.Dip in Applied Finance from Macquarie University, and is certified as a Master Practitioner of Neuro-Linguistic Programming (NLP). He has extensive international business experience, and speaks five languages.

BRIEF

Ross Dawson is globally recognized as a leading futurist, keynote speaker, entrepreneur and authority on business strategy. He is Founding Chairman of four companies, including the leading future research and strategy firm Future Exploration Network.

Strong demand sees Ross speak frequently at major conferences and company internal events around the world. He is a best-selling author of books including the prescient *Living Networks*, which foresaw the social networking revolution, as well as *Trends in the Living Networks*, ranked as one of the top business blogs in the world.

Ross's frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, Washington Post and many others.

SUMMARY

Ross Dawson is globally recognized as a leading futurist, keynote speaker, entrepreneur, and authority on business strategy. He is the Founding Chairman of four companies including leading future think-tank Future Exploration Network, and the bestselling author of books including *Living Networks*. Strong global demand has seen him deliver keynote speeches on six continents, while frequent media appearances include CNN, Bloomberg TV, SkyNews, ABC TV, Today and Sunrise shows, Washington Post and many others.